

Greetings,

We extend a warm invitation to you to participate in the National African American Insurance Association (NAAIA STL) Second Annual Black History Month celebration – **STILL I RISE**. The event will take place on Thursday, February 29th, at the Four Seasons Hotel in Downtown St. Louis.

Join us for a VIP Reception from 5:30 pm - 6 pm, providing an opportunity to meet our Keynote Speaker, Dana Wilson, MBA, Founder of CHIP (Changing How Individuals Prosper). Following the reception, there will be hors d'oeuvres and a program from 6:00 pm to 9:00 pm.

This year's theme is "RISING AND EMERGING LEADERSHIP," with Dana Wilson, MBA delivering insights into "Audacious Leadership." We are proud to honor Dr. Cheryl Watkins of the YWCA with the Colonel Clifton Gates Community Champion Award for her outstanding dedication to cooperative economics, the protection of women and children, and collaboration across sectors.

Additionally, we acknowledge and celebrate the Diversity Executive Champion of the Year, Gloria Sargent, CEO of UnitedHealthcare. Her commitment to diversity and inclusion has set a remarkable standard.

Affinity Planning and Insurance Foundation, a 501(c)3 nonprofit organization, is partnering with NAAIA STL for the second year. We invite you to join us as a sponsor for this historic event. Enclosed, you will find sponsorship and ticket information for **STILL I RISE**.

Your support is crucial in helping us educate, empower, and attract a more diverse generation of insurance professionals for the future. We hope you will join us in honoring these outstanding professionals and contributing to the success of this memorable occasion.

Thank you for considering our invitation. We look forward to your positive response.

Warm regards,

Corey Tyson

President, NAAIA STL

Kathy Conley-Jones

Found (4), Affinity Planning and Insurance Foundation



HONOREES

Dr. Cheryl Watkins

YWCA St. Louis

Colonel Clifton W. Gates Award - Community Champion Award

Gloria Sargent

UnitedHealthcare

Diversity Champion Executive of the Year Award

Forsythe Findley Wealth Advisors

Rising Leadership Award - Financial Services

Daniel and Henry Company

Rising Leadership Award - Regional Insurance Brokerage

Safety National

Rising Leadership Award - Insurance Agency

AON

NAAIA STL Chapter Leadership Ally Award





FOR ADDITIONAL INFORMATION:

www.naaiastl-mo.org



RETURN FORM TO:

Attn: NAAIA STL 9506 Olive St. #413 St. Louis, MO 63132

STILL I RISE EMERGING LEADERS

THURSDAY, FEBRUARY 29, 2024

- FOUR SEASONS -999 N. 2ND STREET | ST. LOUIS, MO 63102 6:00 P.M. - 9:00 P.M.

DEADLINE FOR AD BOOKLET - MONDAY, FEBRUARY 12, 2024

Name(s):		For Sponsors: The following staff or employees who will be in attendance
Company/Organization:		
Address:		(Please Print)
	ate: Zip:	_
Email:	·	
Phone:	Ext:	
Please Charge My Card: 🗌 Master Card 🔲 Visa 🗌 American Express		
Amount: \$		
Expiration Date: Security Code:		
Signature:		
Dietary Restrictions:		
Please make checks payable to: "Affinity NAAIASTL". This is a 501c3 organization. Cor	/ Planning and Insurance Foundation - ntributions are tax deductable to the law limit.	
SPONSORSHIP LEVELS	SPONSOR BENEFITS	
PRESENTING \$10,000+	1 Table of 10, Priority Seating & VIP Reception Access Full Page Color Print Ad Business Logo in Booklet Recognition from the Stage Logo Promoted for 1 Year on Chapter Website 2 Minute Remarks on Stage	
PARTNER \$5,000	1 Table of 10, Priority Seating & VIP Reception Access Full Page Color Print Ad Business Logo in Booklet Recognition from the Stage 2 Minute Remarks on Stage	
SUPPORTER \$3,000	4 Tickets & VIP Reception Access Half Page Color Print Ad Business Logo in Booklet Recognition from the Stage	
FRIEND \$1,500	2 Tickets Half Page Color Print Ad Recognition from the Stage	
SPONSOR A STUDENT	\$75 - Sponsor a student ticket to the event (No physical ticket to be received. NAAIA St. Louis selects student.)	
TICKET PRICES	Individual Ticket - \$125 (2 Drink Tickets)	VIP Ticket - \$200 (2 drink tickets; Reduced VIP Parking; VIP Reception Access
AD BOOKLET PRICES	Full Page Ad - \$1,000 (Size: 11w x 8.5h)	Half Page Ad - \$500 (Size: 5.5w x 8.5h)



ST LL RSE



EMERGING LEADERS



DR. CHERYL WATKINS YWCA, PRESIDENT & CEO COLONEL CLIFTON W. GATES AWARD



DANIEL AND
HENRY COMPANY
RISING LEADERSHIP AWARD
REGIONAL INSURANCE BROKERAGE



FORSYTHE FINDLEY
WEALTH ADVISORS
RISING LEADERSHIP AWARD
FINANCIAL SERVICES



GLORIA SARGENT UNITEDHEALTHCARE, CEO DIVERSITY CHAMPION EXECUTIVE OF THE YEAR AWARD



CAROL DANIEL
MISTRESS OF CEREMONY



AON STL CHAPTER NAAIA LEADERSHIP ALLY OF THE YEAR AWARD



AGENCY
RISING LEADERSHIP AWARD
INSURANCE AGENCY



TRACIE BERRY MCGEE
MISTRESS OF CEREMONY

THURSDAY, FEBRUARY 29

VIP RECEPTION: 5:30 PM | PROGRAM: 6 - 9 PM



Tickets



FOUR SEASONS 999 N. 2ND STREET ST. LOUIS, MO 63102

